



## CAPABILITY STATEMENT

*“Powered by Change”*



### Meagan Copelin Global Management Consultants, LLC

Meagan T. Copelin, Founder/CEO

📍 Houston, Texas | USA

🌐 [www.meagancopelinglobal.com](http://www.meagancopelinglobal.com)

✉ [hello@meagancopelinglobal.com](mailto:hello@meagancopelinglobal.com)

📞 844-823-0633

## Company Overview

Meagan Copelin Global Management Consultants is a minority, woman-owned boutique consulting, strategy, coaching, training, and development firm helping corporations, businesses, and leaders to grow, transform, and thrive. Meagan Copelin Global Management Consultants serves as a recognized authority on mental health, strategy & transformation, strategic diversity, organizational effectiveness, change management, marketing & innovation, program & project leadership, digital transformation, and human capital management.

Meagan Copelin Global Management Consultants provides analysis, insights, and recommendations for clients, while facilitating client learning and assisting with implementation of recommended solutions and building a consensus & commitment in solving client's problems.

## Differentiators

- 10+ years of experience in fields of service.
- Proven integrity in every aspect of our services.
- Responsive to urgent business needs.
- Client involvement and transparency at each step of project.
- Timely and quality delivery of end product.
- Understand many of the unique reporting requirements to effectively do business with the government.
- A trusted source for helping manage important business practices, with documented success.
- Seamless support to organizations through people-oriented approaches to solving real issues facing small business.
- Strategic mix of technology and business needs analysis.

## Core Competencies

- Effective Organizational Change Management
- Human Resources Strategies & Consulting
- Mental Health Strategies, Coaching & Programs
- Emotional Intelligence Strategies
- Diverse Talent Recruitment & Retention
- Risk Management Strategies
- Strategic Goal Planning, Alignment & Execution
- Leadership Development & Coaching
- Team Development & Coaching
- Content Writing
- Business Process Management
- Business Brand Consultancy
- IT Strategy Frameworks
- DEI (Diversity) Strategy Development
- Cultural Competence Training
- Unconscious Bias Training
- Women's & Men's Leadership Conferences & Events
- Multicultural Leadership Conferences & Events
- Project Management Methodologies
- Data Analysis & Cost Control Assessments
- Process & Project Planning Management
- Manage Business & Stakeholder, Functional & Non-Functional Requirements
- Critical Thinking & Problem-Solving Assessments
- Budget Management Measurements

AND MUCH MORE

# Past Performance

- Wrote an organizational framework for developing a diversity and inclusion program.
- Identified the current supply of employees, determined the future of the workforce, and developed plans that support the company's goals.
- Maintained a strategic plan that aligned diversity and inclusion efforts with strategic goals and objectives.
- Created and implemented a communications strategy that further elevated diversity and inclusion as a key strategic priority and reinforced leadership commitment.
- Used employee feedback to create, update, and implement action plans to improve organizational culture.
- Developed an online interactive training program that addressed mental health and wellness in schools and organizations.
- Developed an internal mobility program for internal employees to ensure equal access and support to promotional opportunities.

## Certifications

### BUSINESS CERTIFICATIONS

- WBENC Certified Woman Owned Business
- Texas HUB Certified Business
- Minority Owned Certified Business
- Small Disadvantaged Certified Business
- Supplier Gateway Certificate of Diverse Ownership (Minority Owned, Woman Owned, Small Business, Small Disadvantaged Business)
- Port Houston Business Equity Women Business Enterprise (WBE)
- SAM.gov Certified
- Hire Houston First Certified

### PROFESSIONAL CERTIFICATIONS

- Certified Trauma & Crisis Counselor
- Certified Adult & Youth Mental Health First Aid Counselor
- Certified Business Coach
- Certified Life Coach
- Certified Narcan/Opioid Responder
- Certified EFT / TFT Tapping Master Practitioner (Expert)
- Certified Emotional Intelligence (EQ) Practitioner
- Certified NLP (Neuro-Linguistic Programming) Practitioner AND NLP Master Practitioner
- Certified Strategic Life Coaching Practitioner
- Certified Mindfulness Based Cognitive Therapy (MBCT)
- Certified Transformation Life Coach
- Certified Master Life Coach Practitioner
- Certified Trauma & Recovery Practitioner

## Company Codes

**EIN:**  
88-1979707

**DUNS:** 118699725

**CAGE:** 9DF34

**UEI:**  
PUE2SJJ7NWZ4

### NAICS CODES

- 541611 | Administrative Management and General Management Consulting Services
- 541612 | Human Resources Consulting Services
- 541613 | Marketing Consulting Services
- 541618 | Other Management Consulting Services
- 541820 | Public Relations Agencies
- 561320 | Temporary Help Services
- 561312 | Executive Search Services
- 611430 | Professional and Management Development Training
- 561110 | Office Administrative Services
- 621420 | Outpatient Mental Health and Substance Abuse Centers
- 621330 | Offices of Mental Health Practitioners (except Physicians)
- 923120 | Administration of Public Health Programs
- 812990 | All Other Personal Services



MCopelinGlobal



meagancopelinglobal



meagan-copelin-global-management-consultants